

The Levitt Pavilion for the Performing Arts

## Summer Season Sponsorship



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## #SUMMERLIVESHERE

40 Jesup Road in Downtown, Westport

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## **OVERVIEW**

Our Sponsorship opportunities create a successful and mutually beneficial relationship. All options are designed to deliver excellence in both programming and promotion so that all sponsors enjoy high-visibility and sustained exposure while making a meaningful impact felt throughout Connecticut and the Metro area.

**Options include sponsorship of weekly series and mini-series as well as singular events, all of which are presented to the public free-of-charge.**

**The season also includes a handful of highly anticipated ticketed benefit events, each of which confers additional sponsor rewards.**

In kind opportunities are also available and we are always welcome new ideas and platforms for partnership.

Please note, Lead Season Sponsorship has been renewed by our long-standing partner, Poland Spring.

**\* \* \* \* \***

**Given the once in a lifetime opportunity afforded by the new facility, select custom naming opportunities are available upon request. These can also be combined with programming sponsorship. Simply put, these options make a Sponsor's impact on the community we serve together *indelible*.**

**Established by the Westport community in 1973,  
The Levitt Pavilion for the Performing Arts produces what is  
one of the largest and longest-running free outdoor festivals in the nation.**

**The Levitt Pavilion is an independent 501(c)(3) not-for-profit that exists to:**

- Provide free and abundant access to the performing arts;
- Present a diverse and dynamic spectrum of artists from around the county, the country and the globe – all of whom are compensated; and
- Preserve and cultivate an outdoor community destination where people of all ages and backgrounds are always welcome and encouraged get to know the arts, nature, and each other.

**SUMMER SEASON OVERVIEW**

- Our signature: “50 Free Nights under the Stars” features a vibrant range of performing arts, featuring music, dance, theatre, comedy, film – and more!
- The programming features world-class artists from all over the country, the county and the globe.
- RiverSwing: A series of free evenings sprinkled throughout the season on which a pre-concert dance lesson, led by professional instructors, is offered in the style of music about to be performed. Dance floor provided!
- The acclaimed Melissa & Doug® Children’s Series returns on Wednesdays
- As always, the season will include a selection of ticketed events to help underwrite the cost of our free programming and operations, as well as furthering the final phase of our capital fundraising.
- The Levitt Pavilion will also host the Blues, Views and BBQ Festival

**Audience:**

- An incredibly broad spectrum of entertainment across our season attracts all ages and tastes
- Over the course of the summer, we welcome 50,000 patrons
- Audiences range from 1,500 to 2,000 nightly
- Attendance pulls from Fairfield County, the Tri-State area and beyond
- To date, we have welcomed 1.5 million visitors – and counting!

**Press Highlights:**

- "Undoubtedly the most ambitious and entertaining free summer festival in the Northeast" – *The New York Times*
- “The Pavilion can always be counted on to serve up a smorgasbord of musical treats to please every age and taste.” – *Westport Magazine / Moffly Media*
- “Westport is indeed fortunate to be home to the Levitt Pavilion... a gem in our own backyard.” – *Brooks Community Newspapers*
- “Summer doesn’t officially begin until the Levitt Pavilion opens.” – *Westport Patch*
- “Pleasantly adventurous!” – *The New York Times*

## **CORE SPONSOR BENEFITS**

- Sponsorship acknowledgement and link on sponsor page of website and recognition on online calendar of events
- Inclusion in e-news to the our benefactor and subscriber base (Our opt-in e-news list is currently at 6500 +/-)
- Onstage recognition and signage at sponsored event(s)
- Distribution of promotional materials and merchandise at sponsored event(s)
- Season-long listing on the sponsorship board
- Inclusion in signage at ticketed benefit events
- Select recognition in the our multi-tiered media and advertising campaign including relevant press and social media outlets
- ¼ page ad, black & white, and listing in 2015 Summer Gala program (estimated audience of 1,800 +/- seated)

We are always ready to customize more opportunities to acknowledge your support and generosity.

*Complimentary tickets offered commensurate with Sponsorship level*

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Contact [Carleigh Welsh](#) for available Sponsorship opportunities.

We look forward to working with you!

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**#SUMMERLIVESHERE**

**The Levitt Pavilion is located at 40 Jesup Road in Downtown Westport**

**Office: 260 South Compo Road, Westport**

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